



INTERNSHIP CREATIVE CONTENT CREATOR

WHO ARE WE?

Dutch Courage mixed with Indonesian spirit is what best describes Bobby's. By combining local botanicals such as juniper and rose hips with the exotic spice of cloves, lemongrass and cubeb pepper, we've created a unique recipe, blending the best of both worlds, East and West. Bobby's Dry Gin is named after our grandfather, Jacobus Alfons, known to his friends and family as Bob or Bobby. The man who unwittingly created our recipe of Dutch Courage and Indonesian Spirit. From Indonesia to Schiedam, from grandpa to grandsons, Bobby's journey is a tale of family traditions, passions and knowledge, all blended together to create a unique gin and you can be part of this journey by sharing the Bobby's story in a creative way!

Bobby's is the leading premium gin in the Netherlands and is available in more than 50 countries. The head office is located in Schiedam, the Netherlands. The Marketing manager of Bobby's Gin will guide you during your internship period.

WHAT ARE YOU GOING TO DO?

- Creating fun and exciting video and photo content for Bobby's social media platforms, website and mailing list
- Pitch and create (internal) proposals and translate it into creative concepts
- Generate and execute ideas for online marketing ideas/campaigns, projects and/or events
- Support and develop content strategies and storytelling for our brand
- Assemble channel reports and presentations
- Finding and applying the latest social media trends

Our way of working for example: On request of the Marketing Manager we have to make a short Instagram movie of a cocktail recipe. Another example, for the account manager in Asia we have to make a special video for a Gin Festival in Singapore.

WHAT/WHO ARE WE LOOKING FOR?

- You follow an education in the field of Audiovisual media- film, video and photography or a comparable education in the Netherlands
- You are a social and enthusiastic team player/learner and find it challenging to work on different types of projects at the same time
- You are up to date with latest social media trends and news
- You have a feeling for creative content creation, especially photography or film
- You have a hands-on mentality and not afraid to voice your ideas
- You have skill with Adobe Photoshop, InDesign & Illustrator
- You have sufficient computer skill (Word, Powerpoint, Excel)
- You have an eye for detail
- You have a passion for social media, creativity and photography
- Speak English fluently (Dutch is a bonus)

WHAT DO WE OFFER YOU?

- Dynamic office environment and great team members (we like to think..)
- Exciting spirit industry where you'll work in a growing, internationally operating brand
- Great mentorship during your internship and room to grow and learning
- Real responsibility for you to use and practice your skill
- Internship compensation;

ARE YOU MOTIVATED?

Apply now and send us your resume and motivation before August 30th, 2021. This internship can start from September 2021. Depending on your education and timing, the start date can be adjusted. The number of hours worked at the office is in consultation.

CONTACT

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